



Watermark for Kids is a non-profit organization committed to helping underserved kids *thrive*.

**WATERMARK FOR KIDS IS BUILT ON THREE FUNDAMENTAL PRINCIPLES:**

- 1 All children have an innate greatness and deserve the opportunity to shine.
- 2 Children are our future leaders and true leadership starts with serving others.
- 3 The power of the human spirit can change the world.

**WHO ARE WATERMARK KIDS?** Watermark Kids are committed to thriving and making a difference in the world. They range in age from 6 to 22 and are of every shape, size and color. Watermark for Kids awards are as unique and varied as the kids who receive them. Here is just one example of a child who is thriving, thanks to Watermark for Kids.



For as long as **TREVAUGHN SMITH** can remember, he has wanted to learn to play the guitar. Watermark for Kids awarded Trevaughn a guitar and lessons to get him on his feet as a budding young player. Trevaughn says, “Learning to play guitar has helped me express myself and has given me self confidence.”

**HOW CAN I APPLY TO BE A WATERMARK KID?** Simply complete the Kid’s application and Coach Affidavit on [www.WatermarkforKids.org](http://www.WatermarkforKids.org).

**WHAT IS A WATERMARK FOR KIDS COACH?** Coaches are committed to the success of their Watermark Kid, they ensure a positive learning experience and protect the vision and integrity of Watermark for Kids. To learn how to become a Coach or to be paired with a Coach, visit [www.WatermarkforKids.org](http://www.WatermarkforKids.org), email [jill@WatermarkforKids.org](mailto:jill@WatermarkforKids.org) or call 520-797-4000.

**HOW CAN I HELP?** Donate! Donate your time, services or funds. Because our administrative costs are underwritten by corporate donations from Watermark Retirement Communities, you can rest assured that 100% of your donation will directly benefit a Watermark Kid.



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**TO LEARN MORE ABOUT WATERMARK RETIREMENT COMMUNITIES VISIT [WWW.WATERMARKCOMMUNITIES.COM](http://WWW.WATERMARKCOMMUNITIES.COM)**