

 WATERMARK
for kids

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Watermark for Kids is a non-profit organization committed to helping underserved kids *thrive*.

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COMMITTED TO HELPING UNDERSERVED KIDS *THRIVE*

Watermark for Kids is a non-profit organization committed to empowering underserved kids to express their character, leadership, creativity, compassion and spirit – to express their true selves and *thrive*.

WATERMARK FOR KIDS IS BUILT ON THREE FUNDAMENTAL PRINCIPLES:

- 1.) All children have an innate greatness and deserve the opportunity to shine.
- 2.) Children are our future leaders and true leadership starts with serving others.
- 3.) The power of the human spirit can change the world.

Watermark Kids and their Watermark for Kids Coaches are the heart and soul of the organization and through their vision, compassion and energy we are changing the world, one child at a time.



FUNDING OUR FUTURE LEADERS

- Watermark for Kids has helped over **300** youth.
- Our Thrive Classic! Golf Tournament raises nearly **\$60,000** annually.
- Over **15** students in low income school districts have received laptops.
- More than **3,600** backpacks have been filled with food and essential school supplies.
- Dozens of kids have received shoes and grooming supplies.
- Youth have benefitted by a vast variety of awards specifically targeted to their needs, dreams and passions.



CHANGING THE WORLD — ONE KID AT A TIME

Watermark for Kids is a 501(c)(3) non-profit organization recognized by the State of Arizona and the Internal Revenue Service as described in Section 501(c)(3) of the Internal Revenue Code.

Through Watermark for Kids, young people are encouraged to build character, strengthen their leadership skills and express their creativity, compassion and spirit. Kids submit applications describing their vision and Watermark for Kids provides the financial support to bring as many of these visions to reality as possible.

WHO ARE WATERMARK KIDS?

Watermark Kids are committed to thriving and making a difference in the world. They range in age from 6 to 22 and are of every shape, size and color. Watermark for Kids awards are as unique and varied as the kids who receive them. Here are a few examples of children who are thriving, thanks to Watermark for Kids.



ELLIOT, Tampa, Florida

Elliot is a gifted gymnast who is going places. Her first stop is International Gymnastics Camp in Pennsylvania. Already an Olympic hopeful at the age of 8, Elliot worked hard to raise her own funds to attend the weeklong camp, which helps build gymnasts' self-confidence on and off the mat. Watermark for Kids helped her close the gap.

TREVAUGHN, Springfield, Massachusetts

Music is something that Trevaughn has loved his entire life. For as long as he can remember he has wanted to learn to play the guitar. In his own words in his application, "Learning to play guitar would help me be open minded, learn new things, express myself and boost my self-confidence." Trevaughn is looking forward to playing the guitar and helping other people learn and he also wants to someday tell another youth about the Watermark for Kids program so that they'll have the same opportunity to express themselves, learn, grow and thrive. Watermark for Kids was happy to award Trevaughn a guitar and lessons to get him on his feet as a budding young player.



CATHERINE Tarboro, North Carolina

When Catherine was born with Spina Bifida, doctors told her parents she would never walk. After eight surgeries, she proved them wrong. She walks today but requires a wheelchair for most activities, including competing in high school track. Watermark for Kids purchased a sports wheelchair so Catherine can compete, inspire others and hopefully attend college on a sports scholarship.



DAN, East Longmeadow, Massachusetts

Dan Hesser never let the fact that he was born with Spina Bifida get him down. After undergoing twenty corrective surgeries, Dan can walk with the use of crutches. He dreamed of getting behind the wheel but the cost of special hand control equipment plus six hours of Adaptive Driving School was financially out of reach. That's where Watermark for Kids stepped in. Dan enrolled in driving school, passed with flying colors and saved some money to fix up a car his grandpa gave him. Now that he can drive himself, Dan increased his college course load, can work more hours to pay for the cost of books and expenses AND he can head to ballgames, the gym and to his Sled Hockey League practices, where he met a great friend, Corey. Now Dan is Corey's Watermark Coach and Corey is a Watermark Kid!



JASMINE, Tucson, Arizona

Jasmine has always been a dedicated student. She works hard in school and her favorite things are helping others learn how to read and making friends. Attending Circus Camp as a Watermark Kid, Jasmine loved learning all the different skills including globe walking, aerial silks, poi spinning, drumming and stilt walking. She says the best thing she learned in camp was that when something looks hard it is really just a challenge to practice and have confidence in yourself because you can probably learn to do it and have a lot of fun!



INDIA, Southfield, Michigan

At 10, when most kids her age are content playing make believe, India Burgess is busy believing in herself and taking bold steps to create her future. If she has her way, India's path will lead her straight to Harvard and onto the Supreme Court bench. So, when the opportunity arose for India to attend the National Young Scholars Program at Northern Illinois University, the straight-A fifth grade student was determined to find a way to attend. Together with her Watermark for Kids Coach, she contacted Watermark for Kids, and we made it happen. Now she's one step closer to living her dream.



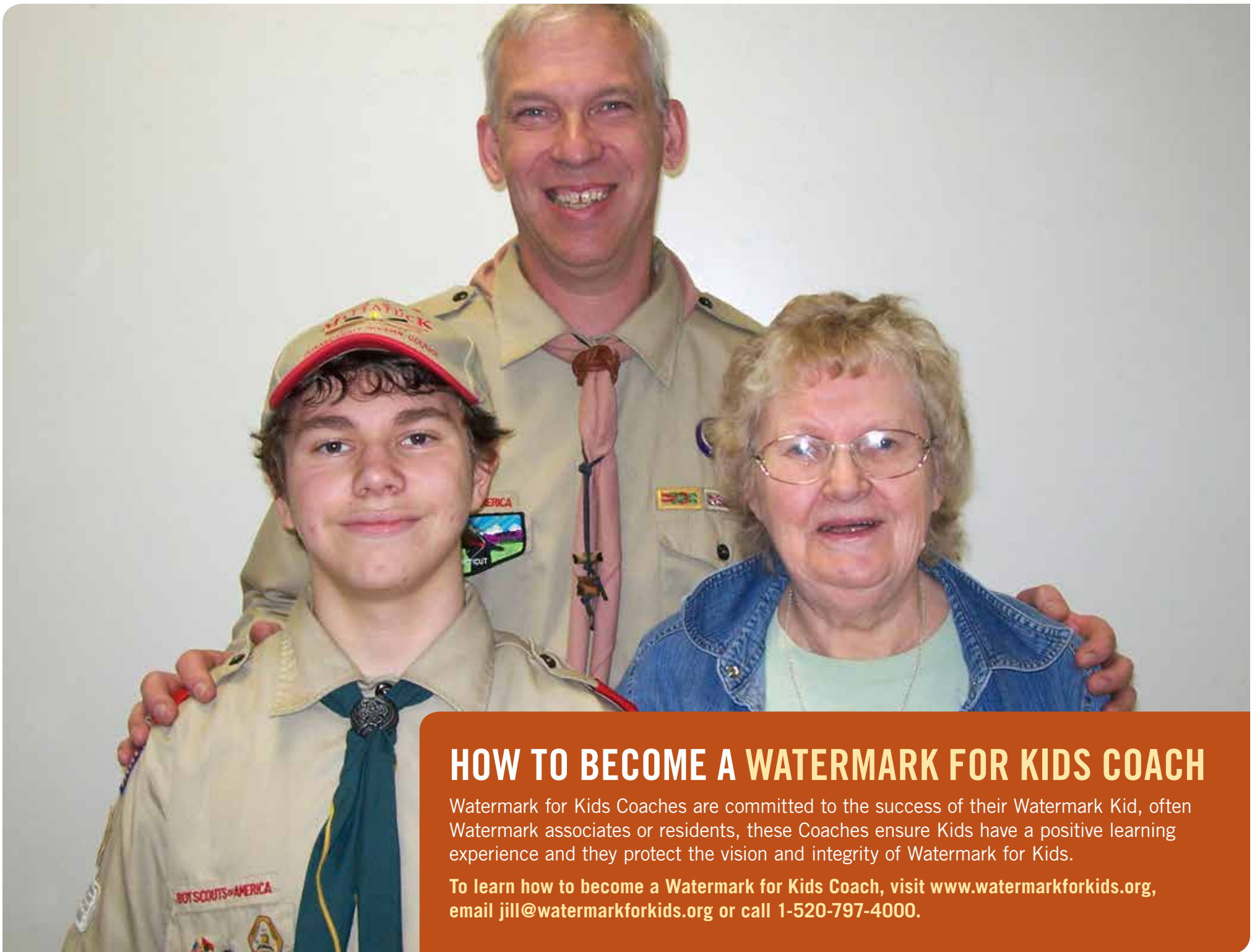


HOW TO BECOME A WATERMARK KID

To apply, simply complete the Kid's application and Coach Affidavit on www.watermarkforkids.org. Let us know how you want to express your compassion, leadership, creativity, spirit, etc. and how Watermark for Kids can help.

Kids who are financially underserved are encouraged to apply for funding to express their creativity, vision, spirit, or express themselves in a way that positively impacts their lives. Youth who would not be considered financially underserved are encouraged to submit their projects to help other kids, thereby expressing their leadership and compassion.

Watermark for Kids will connect applicants to their local Watermark community to complete the process. We encourage Kids to visit, share dreams and goals and plan community-based fundraisers. Watermark Kids often visit to present their achievements or give a performance to develop their public speaking skills and showcase their talents. Everyone benefits from and enjoys the intergenerational experience.



HOW TO BECOME A WATERMARK FOR KIDS COACH

Watermark for Kids Coaches are committed to the success of their Watermark Kid, often Watermark associates or residents, these Coaches ensure Kids have a positive learning experience and they protect the vision and integrity of Watermark for Kids.

To learn how to become a Watermark for Kids Coach, visit www.watermarkforkids.org, email jill@watermarkforkids.org or call 1-520-797-4000.

HOW TO HELP

Donate! Donate your time, services, or funds. Because our administrative costs are underwritten by corporate donations from Watermark Retirement Communities, you can rest assured that 100% of your donation will directly benefit Watermark Kids.

You can also donate simply by shopping on Amazon. Watermark for Kids has established a partnership with AmazonSmile. This website has the same products, prices and features as Amazon.com. Amazon donates 0.5% of the purchase price of eligible products to the Watermark for Kids general fund.

